



MAGIC BILLION
GLOBAL SKILLS ACADEMY



Bachelor of Arts Management

SREM (Steinbeis School for Real Estate and Management),
Germany | EU Degree



100% Online from India · English Medium · EU-Recognized Degree

€8,000

Total 3 - Year Fee

180 ECTS

EU Standard
Credits

100% Online

From India

₹20-35L

Savings vs Offline

For graduated candidates, eligibility may vary as per profile evaluation and applicable guidelines.

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■ Introduction

The world is shifting. Global employers increasingly look beyond local degrees, and students who graduate with internationally recognized credentials have a structural advantage - in careers, in mobility, and in earning potential.

Germany has emerged as one of the most compelling destinations for that international credential. It is Europe's largest economy, a global hub for engineering and business, and one of the few countries actively building legal pathways for skilled international talent. For Indian working professionals, this moment represents a rare window of opportunity.

This programme - the **Bachelor of Arts in Management from SREM** - is designed to make that opportunity accessible. You study entirely from India, earn a fully recognized German degree, and graduate eligible to pursue a career in Germany and across the European Union.

■ Why Germany

Germany is not simply a study destination - it is one of the world's most robust economies, and it is actively seeking skilled graduates from around the world.

Five Reasons You Cannot Ignore :

1 - Europe's Economic Engine

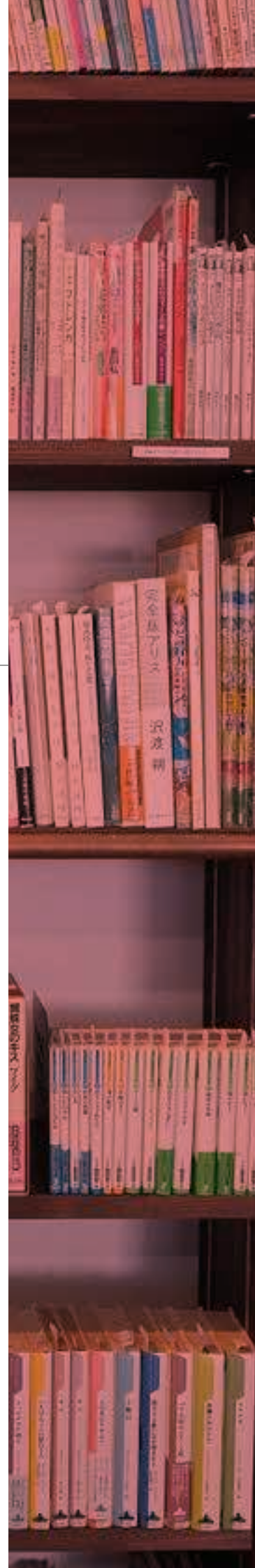
Germany is the world's 3rd largest economy - home to BMW, Siemens, SAP, Bosch, and Volkswagen. It anchors European trade and innovation

2 - Strong Job Market

Germany posts the lowest unemployment in the EU at under 6%.
Entry-level salaries for fresh graduates range from €25,000 - 40,000
(approx. ₹22 - 35 LPA).

3 - A Country That Needs You

Germany is projected to face a shortfall of 7 million skilled workers by 2030. The government is actively reforming immigration policy to attract qualified international graduates.



4 - A Legal Migration Pathway

The Chancenkarte (Opportunity Card) allows degree holders to move to Germany for 12 months - search for jobs and work part time without needing an employer first.

5 - One Degree, 26 Markets

A German university degree carries full EU recognition, opening career doors across all 26 member states - Netherlands, France, Scandinavia, and beyond.

■ India to Germany - A Growing Story

Indian students are now the largest international student community in Germany surpassing all other nationalities. The community has doubled in five years.

Academic Year	Indian Students	Year-on-Year Growth
2019 - 20	~24,000	+21%
2020 - 21	~28,900	+15%
2021 - 22	~34,100	+18%
2022 - 23	~43,000	+26%
2023 - 24	~49,500	+15%
2024 - 25	~60,000	+20%

■ About the Degree & University

The Bachelor of Arts - Management is awarded by Steinbeis University. The programme is delivered through SREM (School of Real Estate and Management), Management), a specialized delivery unit under Steinbeis, known for its applied, industry - integrated approach to education. SREM focuses on connecting academic learning with real-world professional environments, ensuring students graduate with both strong theoretical foundations and practical exposure.

Steinbeis University
Final degree awarding institution

SREM (School of Real Estate and Management)

(Specialized delivery unit within Steinbeis)

■ Programme at a Glance

Degree	Bachelor of Arts (B.A.) - Management
Specialisations	General Management Digital Leadership Sports Management
Awarded by	Steinbeis University, Germany
Recognition	State - Recognized Private University of Applied Sciences
Credits	180 ECTS - EU Bologna Standard
Language	100% English
Mode	100% Online
Duration	3 Years
Schedule	Weekend Batches 5 - 6 hours/weekend - designed around working professionals
Post - Graduation	Eligible for Master's Globally
Migration Pathway	Opportunity Card (Chancenkarte)

What You Will Study



The programme is structured in two clear phases. The first four semesters build a strong foundation in business and management-common to every student, regardless of specialization. From Semester 5, you choose a track that aligns with your career direction.

Semesters 1 - 4 : Core Foundation	Semesters 5 - 6 : Choose Your Specialization
<ul style="list-style-type: none"> • Self & Professional Skills • Business Fundamentals • Strategy & Leadership 	<ul style="list-style-type: none"> • General Management • Digital Leadership • Specialization is Sports management

Learning is project - based and applied - designed for students who want to develop practical skills along side academic knowledge.



Who Can Apply



12th Grade	Minimum 70% marks - CBSE, ISC, or State Board.
Higher Education	At least 1 year of bachelor's study from a recognized Indian university . This satisfies Germany's 13 - year education requirement.
Passport	Valid Indian passport required for enrolment and Opportunity Card application.
Working Professionals	The flexible schedule is designed for students who are already employed
Gap - Year Students	No penalty for academic gaps - assessed on a case - by - case basis valid proof of the gap is needed

Condition : For graduated candidates, eligibility may vary as per profile evaluation and applicable guidelines.



■ ROI & Cost Advantage

The financial logic of this programme is compelling. You spend roughly the same as a mid - tier Indian private degree - but you graduate with international earning power and a clear path to a European career.

■ India vs Germany - Outcome Comparison

Metric	India (Average)	Germany Post - Degree	Advantage
Starting Salary	₹4 - 6 LPA	₹22 - 35 LPA (€20K – €30K)	4 - 6x higher
Total Degree Cost	₹5 - 15L (private)	₹8.5 - 9 Lakhs (this programme)	Same or less
Career Geography	India only	Germany + 26 EU countries	27 markets
Migration Pathway	Not applicable	Clear Germany PR route	Direct route
Loan Burden	₹10 - 25 Lakhs typical	Earn while studying	Debt-free start

■ Online vs Offline - What You Actually Save

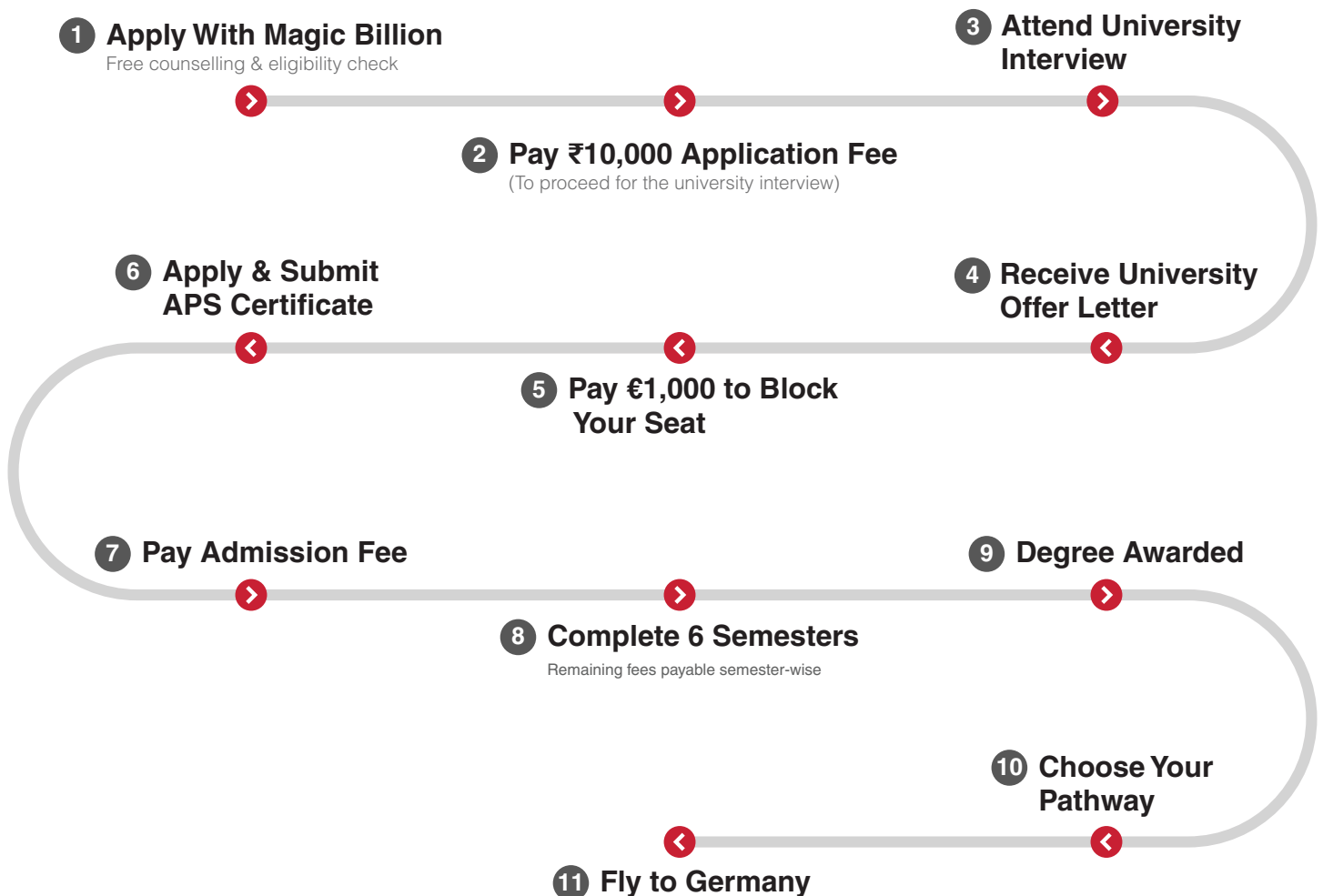
Studying online from India is not a compromise - it is a strategic choice. You earn the same internationally recognized degree, while avoiding the significant costs of relocation, blocked accounts, and lifestyle adjustments.

Expense	Offline (Germany)	This Programme (Online)	Your Saving
Tuition Fee	€8K - 15K total	€8,000 total	Same or less
Living Costs	€10 - 12K/year	₹0	₹25 - 35 Lakhs
Blocked Account	€11,904 (~₹13.5L)	Not Required	₹10 Lakhs
Travel	₹1 - 2 Lakhs	₹0	₹1 - 2 Lakhs
Income During Study	Very limited	Up to ₹40K/month	Up to ₹10L earned
Total 3 - Year Cost	₹30 - 45 Lakhs	₹8.5 - 9 Lakhs	₹25 - 35 Lakhs SAVED



Your Journey Step by Step

From initial enquiry to a German degree and beyond - here is exactly what the process looks like. Each step is supported by Magic Billion.



■ Career Outcomes

Graduates of the B.A. Management are equipped for a range of professional roles - in India, Germany, and across the EU. The degree also opens doors to further study globally.

Roles Our Graduates Can Pursue -

Business Analyst

Marketing Manager

Finance Executive

HR Professional

Strategy Consultant

**Entrepreneur / Startup
Founder**

Further Study Options

With 180 ECTS - the full European Bachelor's standard - graduates are eligible for Master's programmes in Germany, across Europe, the UK, Canada, Australia, and globally.

■ Fee Structure

Total Programme Fee: €8,000 (~₹8.5 - 9 Lakhs) - paid over 3 years.

Stage	Amount	When	Notes
Application Fee	₹10,000	At interview stage	Fully refunded
Upfront Balance	€1,000	€3000 after APS submission	EMI available
Remaining Balance (50%)	€4,000 (~₹4.4 - 5L)	Pay Semester wise	-

No blocked account required.

No relocation costs during study.

EMI support available for the €3,000 upfront balance.



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Why Magic Billion?

Global Learning Within Reach

A world-class **German degree** shouldn't cost a fortune. We've made it affordable, accessible and career-ready so the only thing between you and a global career is the decision to start.



IndiaWorks - Career Assistance & Placement Support

We have proudly sent 1,000+ candidates to Germany linked careers with full support in career readiness and professional integration.



Magic Billion Legacy

Magic Billion's decade of experience in skilling and placing young Indians in global careers.



Save Up To 85% Vs On - Campus Programs

The same globally recognized qualification at a fraction of the cost. No travel, no relocation, no visa hurdles.



Flexible Pace, Zero Compromise

Work, intern, or upskill alongside your degree. Weekly live classes.



Gateway To Overseas Master's Programs

Your B.A. Management degree is your passport. Pursue Masters at top global universities.



Your Ambition, Our Ecosystem

Join a hand picked global cohort, gain real world industry exposure and accelerate your career through a unique blend of study and practice.



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Begin Your European Journey

A German degree. Studied from India. A clear path to Germany.

Take the first step - it costs nothing to find out if you qualify.

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